



Trusted Software for Gaming

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News Release

For Immediate Release November 7, 2008

Unibet launches Citadel Internet Bank Transfers

BURNABY, BC, November 7, 2008 --- ESI Entertainment Systems Inc. ("ESI") (TSX:ESY) a leading provider of secure payment processing services to international e-commerce industries, today announced that Citadel Commerce, a wholly owned subsidiary, has signed a contract with Unibet to provide it with payment processing services.

Under terms of the agreement Unibet has integrated Citadel's Internet Banking product, a white labeled payment processing solution that provides support for low cost Instant and Rapid online bank transfers in over 38 international countries. Unibet has now launched the new service initially for customers in Finland.

"Low cost and immediate local payment solutions are critical for our business, and we believe that Citadel's Internet banking solution provides a very unique offering", stated the Head of Business Development at Unibet.

"We are obviously pleased to be working with Unibet as they are such a prestigious and well known organization, and we are confident that our Internet banking solution will provide their customers with a secure and easy-to-use alternative to credit and debit cards", stated Michael Meeks, President of ESI and Citadel.

About Unibet

Unibet was founded in 1997 and is an online gambling company listed on OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 20 languages through www.unibet.com. Today, Unibet has more than 2.7 million customers in over 100 countries. More information about Unibet Group plc can be found on www.unibetgroupplc.com

About ESI Entertainment Systems Inc.

ESI Entertainment Systems Inc. (TSX: ESY) is a payment technology and service provider to online and offline companies requiring localized low cost bill collection and payment services.

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